



# CATALOG



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# LETTER OF INTRODUCTION

Hanoi Xanh Cooperative would like to express our sincere gratitude to our valued customers and partners for your trust and continued support.

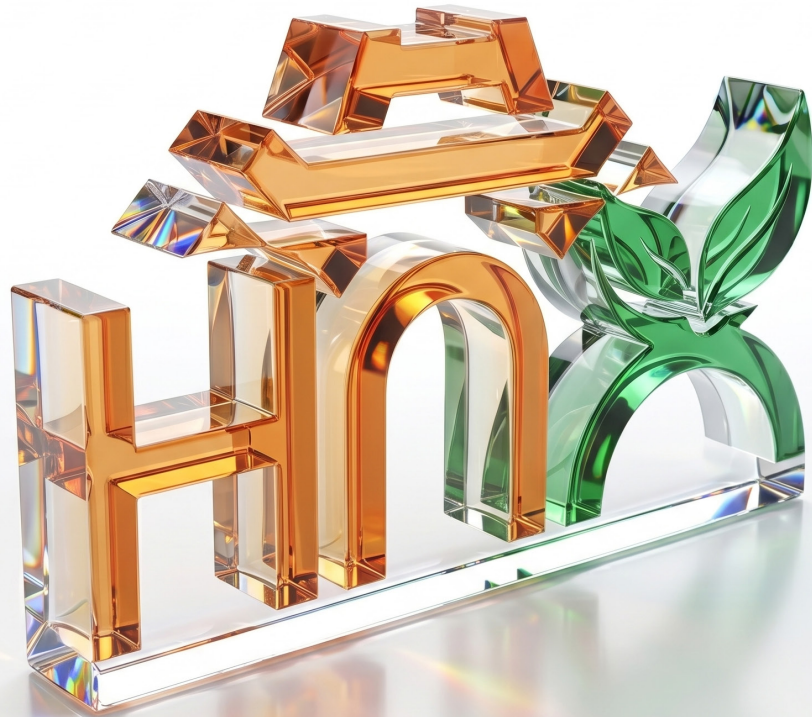
As a next-generation cooperative with the mission of elevating Vietnamese agricultural value, we continuously invest in research, technology application, and innovation to transform raw materials into high-value processed products.

From local agricultural products and medicinal herbs, we aim to unlock their full nutritional, health & economic value-contributing to a modern, sustainable agricultural ecosystem.

With a global vision, we have strategically identified the Halal market-spanning 57 countries within the Organization of Islamic Cooperation (OIC) with over 2.2 billion consumers-as our key target.

We are proud to present the **Hanoi Xanh Product Catalogue**, representing the result of our continuous R&D and deep-processing expertise.

We look forward to your continued partnership.



# PREMIUM RAW MATERIAL REGIONS

Hanoi Xanh prioritizes the development of Vietnamese agricultural raw material regions, focusing on key categories:

- Medicinal herbs
- Fruits & vegetables

These cultivation areas are systematically planned and operated under strictly controlled farming processes—from seed selection and soil conditions to harvesting—with the objectives of:

- Standardizing input quality and ensuring consistency in line with production standards
- Securing a stable and scalable supply to meet large and long-term orders
- Ensuring transparency and traceability to meet strict requirements such as Halal and export standards



## FARMING REGION DIEN POMELO



Sustainable partnerships with over 200 farmers in Lien Minh Commune (Hanoi) and surrounding areas

- Cultivation scale: over **1,000 hectares**
- Standardized care and harvesting processes with seasonal quality control
- Strategic raw material source for products such as juice, pomelo peel essential oil, food products, and agricultural gifts

## HERBAL FARMING REGION



Developed under organic-oriented standards with a total area of over **40,000 m<sup>2</sup>**, including varieties such as ancient chrysanthemum, Hue ancient rose, Sapa ancient rose, goji berry, jasmine, osmanthus, etc.

- Ensures high-quality raw materials for extraction and deep processing
- Supports research and product development (R&D)
- Forms the foundation for product lines such as herbal teas, extracts, functional foods, and cosmetics

# FOOD & HERBAL MANUFACTURING FACTORY

Our factory operates under international standards such as GMP and ISO, with a closed-loop, one-way production system ensuring strict quality control to:

- Minimized contamination risks
- Optimized production efficiency
- Consistent product quality across batches
- Compliance with domestic and export requirements
- Extraction Technologies

## Hydrolysis Essential Oil Extraction

- Processes diverse natural materials
- No harmful organic solvents
- High purity output

## Supercritical CO<sub>2</sub> Extraction *(in development)*

Low-temperature extraction preserves active compounds  
Higher efficiency and premium quality

## Freeze-drying & Cold-drying

- Retains 90-95% of nutrients
- Preserves color, taste, and structure
- Extends shelf life without preservatives



# COSMETIC MANUFACTURING FACTORY

Invested and developed in line with industrial standards, covering an area of over **4,000 m<sup>2</sup>**, meeting large-scale production demands with strict quality control.

The entire research and manufacturing system is equipped with machinery imported from Europe and the United States, operating under ASEAN CGMP standards, optimizing processes from mixing - emulsifying - filling - packaging to:

Ensure formulation stability

Minimize variations between production batches

Meet both domestic and international quality standards

## Production Capacity

Total mixing capacity	up to 480 tons/year
Tube products	2.38 million units/year
Lip products (lipstick, lip balm)	1.84 million units/year
Sachet products	648,000 units/year
Mask products	1.51 million units/year
Bottles/Jars	2.61 million units/year

- Multi-shift operations to scale production capacity based on demand
- Flexible production switching across different product lines
- Optimized cost efficiency and production timelines



# CERTIFICATIONS & STANDARDS

## FOOD & HERBAL



ISO 22000 : 2018



HALAL VIETNAM



FDA

## COSMETICS



CGMP ASEAN



ASEAN COSMETIC GMP



ISO 2271:2207 COSMETIC



U.S GMP

# CATAGORIES

## HAIR CARE - DIEN POMELO ESSENCE

Developed under the R.E.A.L COSMETIC brand, using young Dien pomelo extracts.



Nourishes the scalp



Reduces hair loss



Promotes soft, strong, and healthy hair

### Certifications:



## DIEN POMELO SHAMPOO



Price: **299,000 VND**  
Volume: 300ml  
Box: 12 boxes/carton

### Key ingredients:

Pomelo vitality extract, ginger, soapberry, Pro-vitamin B5

### Benefits:

Cleansing, anti-hair loss, hair growth stimulation

### Sale channel:

Retail, Spa, Hotel

### OEM capability:

Adjustable fomula, white label acceptable, flexible MOQ

## DIEN POMELO CONDITIONER



Price: **299,000 VND**  
Volume: 300ml  
Box: 12 boxes/carton

### Key ingredients:

Pomelo vitality extract, ginger, Polygonum, hydrolyzed protein

### Benefits:

Repair damaged hair, enhance shine, deep hydration

### Sale channel:

Retail, Spa, Hotel

### OEM capability:

Adjustable fomula, white label acceptable, flexible MOQ

## COMESTIC

Vietnam's first Halal-certified cosmetic line, made from traditional Asian flowers.

### Key Ingredients:

Jasmine, chrysanthemum, rose, lotus, osmanthus



Gentle cleansing and nourishment



Antioxidant-rich natural extracts



Minimalist and skin-friendly formulation

### Certification:



## BACH HOA MAKEUP REMOVER



List Price: **299,000 VND**  
Volume: 200ml  
Packaging: 24 boxes/carton

### Key ingredients:

Flower extract complex, Pomelo peel, Glycerin, Allantoin

### Benefits:

Gently cleanses the skin, effectively removing makeup and excess oil, leaving the skin soft, fresh, and clear. Helps reduce the risk of acne.

### Applications / Sales Channels:

Export, Retail & cosmetic chains, Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private label packaging available, Flexible MOQ

## BACH HOA FACIAL CLEANSING FOAM



List Price: **259,000 VND**  
Volume: 150ml  
Box: 24 boxes/carton

### Key ingredients:

Coco Glucoside, Flower extract complex, Glycerin, Allantoin

### Benefits:

Deeply cleanses the skin, removing makeup residues and excess oil, leaving the skin soft, clean, and refreshed. Helps prevent acne.

### Applications / Sales Channels:

Export, Retail & cosmetic chains, Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private label packaging available, Flexible MOQ

## BACH HOA TONER



List Price: **279.000VND**  
Volume: 200ml  
Packaging: 24 boxes/carton

### Key Ingredients:

Flower extract complex,  
Niacinamide, Glycerin, Allantoin

### Benefits:

Hydrates and softens the skin,  
enhances brightness, helps fade  
dark spots and pigmentation,  
leaving the skin smooth and radi

### Applications / Sales Channels:

Export, Retail & cosmetic chains,  
Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private  
label packaging available, Flexible  
MOQ

## BACH HOA BODY WASH



List Price: **299.000VND**  
Volume: 300ml  
Packaging: 12 boxes/carton

### Key Ingredients:

Flower extract complex,  
Niacinamide, Glycerin, Allantoin

### Benefits:

Hydrates and softens the skin,  
enhances brightness, helps fade  
dark spots and pigmentation,  
leaving the skin smooth and radi

### Applications / Sales Channels:

Export, Retail & cosmetic chains,  
Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private  
label packaging available, Flexible  
MOQ

## ANH DUONG FEMININE CLEANSING FOAM



List Price: **229,000 VND**  
Volume: 150ml  
Packaging: 24 boxes/carton

**Key Ingredients:** A blend of 14  
herbal extracts including green  
tea, phellodendron bark, bitter  
melon, betel leaf, Vietnamese balm  
(Elsholtzia), perilla, chrysanthemum,  
lavender, and rose

### Benefits:

Specially formulated for intimate  
hygiene, gently cleanses, helps  
eliminate odors, soothes and  
refreshes the skin, while maintaining  
natural moisture balance

### Applications / Sales Channels:

Export, Retail & cosmetic chains,  
Spa, Hotels & Resorts

**OEM Capability:** Customizable  
formulations, Private label  
packaging available, Flexible MOQ



## ANECO NATURAL HOME CARE LINE

ANECO is a natural home care product line developed from Dien Pomelo, a signature agricultural product of Vietnam. It is created with the vision of bringing the value of local agricultural ingredients into everyday household care products while gradually expanding into international markets.

ANECO delivers effective - safe - gentle cleaning solutions, aligned with green and sustainable consumption trends by applying advanced essential oil extraction and material processing technologies to:

- Maximize natural cleaning actives
- Preserve the authentic fragrance of natural ingredient

**Standards & Certifications:** Produced in compliance with Halal, ISO, and FDA standards, meeting quality requirements and enabling distribution across multiple global markets.



## ANECO DIEN POMELO DISHWASHING LIQUID



List Price: **89,000 VND**  
Volume: 500ml  
Packaging: 12 bottles (500ml)/carton

### Key Ingredients:

Dien Pomelo essential oil, Citric Acid, Glycerin

### Benefits:

Effectively removes grease and stubborn stains on dishes, leaving a fresh and gentle natural fragrance.

### Applications / Sales Channels:

Export, Retail & cosmetic chains, Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private label packaging available, Flexible MOQ

## ANECO HERBAL FLOOR CLEANER



List Price: **109,000 VND**  
Volume: 1L  
Packaging: 12 bottles/carton

### Key Ingredients:

Dien Pomelo essential oil, herbal extracts (mint, lemon, lemongrass)

### Benefits:

Efficiently removes dirt, stubborn stains, and bacteria. Leaves a light and refreshing essential oil fragrance.

### Applications / Sales Channels:

Export, Retail & cosmetic chains, Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private label packaging available, Flexible MOQ

## ANECO HERBAL MULTI-PURPOSE CLEANER



List Price: **99,000 VND**  
Volume: 500ml  
Packaging: 12 bottles/ carton

### Key Ingredients:

Dien Pomelo essential oil, herbal extracts (mint, lemon, lemongrass)

### Benefits:

Effectively cleans various surfaces such as kitchens, dining tables, and glass, with natural antibacterial properties.

### Applications / Sales Channels:

Export, Retail & cosmetic chains, Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private label packaging available, Flexible MOQ

## ANECO DIEN POMELO HAND WASH



List Price: **99,000 VND**  
Volume: 500ml  
Packaging: 12 bottles/carton

### Key Ingredients:

Dien Pomelo essential oil, herbal extracts (mint, lemon, lemongrass)

### Benefits:

Gently cleans hands, helps protect against bacteria, and leaves a refreshing, natural fragrance.

### Applications / Sales Channels:

Export, Retail & cosmetic chains, Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private label packaging available, Flexible MOQ

## ANECO HERBAL LAUNDRY DETERGENT



List Price: **299,000 VND**  
Volume: 3.6L  
Packaging: 4 canisters/carton

### Key Ingredients:

Dien Pomelo essential oil, herbal extracts (mint, lemon, lemongrass)

### Benefits:

Removes stubborn stains, keeps fabrics soft, and leaves a pleasant, long-lasting fragrance.

### Applications / Sales Channels:

Export, Retail & cosmetic chains, Spa, Hotels & Resorts

### OEM capability:

Customizable formulations, Private label packaging available, Flexible MOQ



# RAW HERBAL MATERIALS

The raw herbal materials are developed from Hanoi Xanh owned cultivation regions, focusing on flowers and herbs rich in natural active compounds-ideal for food production, cosmetics, and extraction.

All materials are harvested, pre-processed, and classified under standardized procedures to ensure cleanliness, consistency, and full traceability.

## MATERIAL PORTFOLIO

### Ancient Rose (Hue / Sapa):



- Cultivation regions controlled by Hanoi Xanh with transparent, organic-standard farming processes, aligned with clean and sustainable sourcing trends
- High essential oil content, distinctive fragrance, rich in antioxidants

### Chrysanthemum:



- Cultivated under Hanoi Xanh controlled farming system, ensuring transparency and organic-oriented standards
- Natural herbal source rich in flavonoids and essential oils, with a pleasant natural aroma

## Specifications & Standards



Form:  
Fresh / Dried /  
Freeze-dried



Packaging:  
Box / kg /  
upon request



Full  
traceability

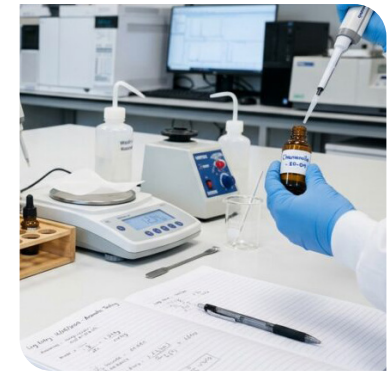


Halal-certified

## Applications



Herbal tea production



Extraction materials  
(essential oils, concentrates)



Cosmetics & personal care



Food supplements

## HERBAL-BASED PRODUCTS

### HUE ANCIENT ROSE TEA



List Price: **119,000 VND**

Net Weight: 10g

#### Ingredients:

100% Hue ancient rose

#### Benefits:

Helps reduce stress, supports better sleep, and promotes overall health and well-being.

### ANCIENT CHRYSANTHEMUM TEA



List Price: **149,000 VND**

Net Weight: 40g

#### Ingredients:

100% whole dried ancient chrysanthemum flowers

#### Benefits:

Promotes relaxation, supports skin beauty, enhances blood circulation, and improves overall health

## OEM / PRIVATE LABEL

Hanoi Xanh provides end-to-end OEM / Private Label solutions, accompanying partners from initial concept to fully developed products ready for commercialization.

With advantages in controlled raw material regions, standardized manufacturing systems, and strong R&D capabilities from our in-house research institute, we support partners in developing differentiated product lines tailored to specific target markets.

#### **DIVERSE PRODUCT PORTFOLIO**

From food and functional foods to home care and cosmetics

#### **PRODUCT DEVELOPMENT (R&D)**

Research and customization of formulations (natural, healthy, functional...) through our in-house research institute  
Sample development and product optimization

#### **MANUFACTURING & QUALITY CONTROL**

Production in compliance with GMP, ISO, and Halal standards  
Closed-loop processes with strict quality control at every stage  
Ensuring consistency and stability across production batches

#### **PACKAGING OPTIONS**

Multiple packaging formats (bottles, pouches, boxes, etc.)

#### **TRADE & EXPORT SUPPORT**

Legal documentation and certifications (Halal, FDA, ISO, etc.)

# PARTNERSHIP PROCESS

01



## Requirement Collection

Gather detailed information about the product, target market, and specific customer requirements.

03



## R&D & Sample Development

Develop formulations and provide samples for customer evaluation.

05



## Contract Signing

Agree on cooperation terms, order quantity, and production timeline.

07



## Delivery & Export Support

Handle packaging, logistics, and complete export documentation according to each market's requirements.



02

## Solution Consultation

Propose suitable product lines based on market trends and manufacturing capabilities.

04



## Product & Packaging Finalization

Finalize product specifications, formulation, and packaging solutions.

06



## Production & Quality Control

Execute manufacturing under standardized processes with strict quality control.



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**REGISTER**



Together we bring Vietnam  
into ASEAN's Halal hub