



**MINH ANH GROUP**  
BUSINESS FROM THE HEART



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# PROFILE

CÔNG TY CP XNK MINH ANH GROUP

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## INTRODUCTION OF THE ENTERPRISE

With a journey of more than 7 years of in-depth experience in the field of agricultural and fishery product export, Minh Anh Group Import and Export is proud to be a reputable supplier, connecting the quintessence of Vietnamese products with the global market. We have affirmed our position through an extensive export network, successfully conquering markets that require the most stringent standards such as the US, Australia, Canada, Europe, Asia and Africa.

The difference of Minh Anh Group Import and Export lies in the philosophy of "Smart Logistics" – a smart operating solution that helps optimize the supply chain from the raw material area to international consumers. By strictly controlling input quality and deeply understanding technical barriers in each continent, we are committed to bringing products that meet international standards (FDA, HACCP, ISO, HALAL...) with competitive costs and the most optimal shipping time.



AT **MINH ANH GROUP** IMPORT & EXPORT, EACH EXPORT CONTAINER IS NOT ONLY A HIGH-QUALITY PRODUCT BUT ALSO A COMMITMENT TO INTEGRITY, PROFESSIONALISM AND A SUSTAINABLE VISION TO ACCOMPANY ALL PARTNERS AROUND THE WORLD.





## EXPORT CAPACITY AND INTERNATIONAL PRESTIGE

The professionalism of Minh Anh Group is proven through an extensive export network, from markets that require strict technical standards such as the US, Canada, the European market, to dynamic developing countries in the Asia Pacific region. We are proud to own a full system of international certificates, comprehensively meeting the regulations on food safety and hygiene and phytosanitary in each destination country. A deep understanding of business culture and trade barriers on many continents has helped Minh Anh Group become a reliable partner, helping customers to be completely assured of the legality and quality of each shipment.

AT **MINH ANH GROUP**, WE BELIEVE THAT SUSTAINABLE SUCCESS COMES NOT ONLY FROM PRODUCT QUALITY, BUT ALSO FROM THE INTRINSIC VALUES WE CREATE FOR THE GLOBAL BUSINESS COMMUNITY.



**For Customers:** We are not only a supplier, but a Solution Companion. With the slogan "Smart Logistics", Minh Anh Group Import and Export is committed to optimizing all stages in the supply chain to bring the best quality Vietnamese Agriculture and Fisheries products at the most reasonable cost. The satisfaction and success of customers in the US, Canada to countries in Europe... is the measure of our value.

**For Partners:** We build relationships based on Integrity and Common Prosperity. Minh Anh Group Import & Export always attaches great importance to transparency in all transactions, is committed to sharing opportunities and overcoming international technical barriers together. We believe that absolute trust is the key to working with our partners in the raw material and transportation regions to go further on the world trade map



## GLOBAL CERTIFICATE SYSTEM

We own the most prestigious "**passport**" to guarantee quality:

**FDA:** Direct export to the US.

**HACCP & ISO 22000:** The gold standard for food safety.

**HALAL:** Meet the market of Africa and Muslim countries.

**Health & Phytosanitary:** Full international animal and plant quarantine





## VISION - MISSION - CORE VALUES

### Vision



Minh Anh Group's vision is to become a symbol of trust and a leading strategic partner in the global agri-fishery supply chain. We aim to build a modern export ecosystem where the essence of Vietnamese products is perfectly combined with smart transportation and technology solutions. In the next 10 years, Minh Anh Group aims to expand its brand presence not only in the US, Australia, and Canada but also become a key supplier on all continents, contributing to elevating the position of Vietnamese agricultural products on the international trade map.

### Mission



Our noble mission is to optimize the value of the supply chain from farm to table through the philosophy of "**Smart Logistics**". Minh Anh Group is committed to providing international customers with the safest and highest quality agricultural and fishery products with a transparent and cost-effective operating process. At the same time, we are constantly striving to create a sustainable bridge for local farmers and producers, helping them access high-end consumer markets, thereby promoting the prosperous and sustainable development of the country's agricultural industry.

### Core Values



The core values of Minh Anh Group Import & Export are drawn from a journey of more than 7 years of development, focusing on three main pillars:

**Standard quality:** We consider product quality as the life of the business, every shipment must pass the most stringent inspection standards of fastidious markets.

**Smart Solutions:** As the company's slogan suggests, "Smartness" in Logistics and Operations is the key for us to create a competitive advantage, save time and optimize profits for partners.

**Integrity and Companionship:** We build relationships based on absolute honesty in business and are committed to always accompanying, sharing risks and opportunities with customers in all circumstances

**People:** Minh Anh Group's import-export team is a combination of 7 years of practical experience and a keen "Smart Logistics" mindset. We work with professionalism, dedication and deep understanding of technical barriers in the US, Australia, and Canada to always be the most reliable fulcrum for all global partners.



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## LIST OF KEY AGRICULTURAL PRODUCTS



Coffee



Cashew Nuts



Pepper

## Strategic Agricultural Product System:

### QUINTESSENCE FROM THE STANDARD RAW MATERIAL AREA

In the agricultural product segment, Minh Anh Group has built a closed supply network, focusing on three key products: Coffee, Cashew Nuts and Pepper.



**Coffee:** Taking advantage of key raw material regions in the Central Highlands, we provide Robusta and Arabica lines with strict classification of particle size (S16, S18) and impurity rate approaching 0%. The preliminary processing and storage process is strictly controlled by temperature and humidity to preserve the characteristic flavor, meeting export standards to the North American and European markets.



**Cashew Nuts:** Minh Anh Group's cashew nut products not only achieve natural crispiness and fatty taste but also absolutely comply with regulations on pesticide residues. We provide a variety of grain grades (W240, W320, W450) with a modern vacuum packaging process, helping the product maintain perfect quality throughout long-term transportation to distant markets such as Canada or Australia.



**Pepper:** With our Black Pepper and White Pepper lines, we pay special attention to the Piperine index and microbial cleanliness. The product is processed through a steam sterilization and impurity cleaning system, ensuring the highest food safety and hygiene, ready to pass the strict tests of the FDA and international quarantine agencies.



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## LITS OF SEAFOOD & BY-PRODUCTS SYSTEMS



**Pangasius & Tilapia**



**Fish Fat & Vegetable Oil**

## Seafood & By-products Systems:

### FREEZING TECHNOLOGY AND VALUE-ADDED CHAIN

Minh Anh Group's seafood import-export segment represents a commitment to freshness and sustainability, focusing on white fish lines and high-value by-products:



**Pangasius & Tilapia:** These are strategic products that are grown and processed in factories that meet international standards (HACCP, ISO, BRC). We strictly control from the source of feed to the IQF freezing process. Fish meat is guaranteed to retain its structure, natural sweetness and does not contain antibiotics. The ability to supply a variety of products from fillets, cut into circles to cleaned whole products, helps us flexibly meet the needs from supermarket chains in the US to large distributors in Africa.



**Fish Fat & Vegetable Oil:** Different from conventional trading units, Minh Anh Group Import & Export deeply exploits the seafood value chain by providing high-quality refined fish fat and vegetable oil. Our fish fat products have a low acid index, high purity, and are an important source of raw materials for the food processing industry and industrial feed production (Aquafeed). The combination with the Smart Logistics solution helps us maintain stable oil and fat quality, not oxidized during the global cargo movement.



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## Customization capacity and QUALITY MANAGEMENT ACCORDING TO THE MARKET

The outstanding strength in Minh Anh Group's product portfolio is the ability to "tailor" according to the specific requirements of each market (Customization).



For the U.S. and Canadian markets, we have a maximum focus on transparency in traceability and compliance with FDA packaging labeling regulations.



For the Australian market, the product is specially processed to overcome biosecurity barriers.



For the African market, we optimize packaging specifications and transportation methods to ensure the most reasonable price while maintaining stable quality standards.

A deep understanding of product characteristics combined with smart logistics thinking is the key to helping Minh Anh Group's key products always maintain their competitive advantage in the international arena for the past 7 years.



## CAPACITY TO SUPPLY AQUATIC PRODUCTS AND BY-PRODUCTS

### 1. Capacity to exploit sustainable and stable raw materials

Minh Anh Group's supply strength stems from its close connection with strategic raw material regions spread across Vietnam. With more than 7 years of experience, we have established a sustainable network of links with farmers and large production cooperatives in the Central Highlands for agricultural products and standard farming areas in the Mekong Delta for seafood. Our supply ability is not only limited to large quantities but also lies in stability all year round, helping international partners to be completely assured of their business plans without worrying about supply chain disruption due to seasonal factors. We prioritize choosing raw materials that are certified for safe farming, ensuring clean inputs right from the harvest stage.

### 2. Quality Control System and International Standard

At Minh Anh Group Import & Export, supply capacity always goes hand in hand with absolute quality commitment. We operate a multi-tiered quality control (QC) process, from the selection of raw materials at the source, supervision of the preliminary processing process to the inspection of finished products before packing. All agricultural and fishery products are guaranteed to strictly comply with international standards such as HACCP, ISO 22000, and especially the strict certifications of the FDA (USA) or the biosecurity requirements of Australia and Canada. We understand that each market has its own "technical barrier", so Minh Anh Group's ability to classify and process specialized products to overcome all the most stringent plant and animal quarantine procedures in the host country.



### 3. "Smart Logistics" solution – Optimize the flow of goods

True to the spirit of the company's slogan, our supply capacity is strongly resonated by the Smart Logistics mindset. We don't just sell products, we provide smart delivery solutions. By deeply integrating into the multimodal transportation process and connecting directly with major international shipping lines, Minh Anh Group Import & Export has the ability to coordinate goods flexibly, minimizing storage and transportation time. This is especially important for seafood products that need freshness and agricultural products that need strict preservation. The ability to handle documents professionally and understand customs procedures in complex markets helps us minimize the risk of delays, thereby optimizing costs and increasing profits for customers.





## DIFFERENTIATED COMPETITIVE ADVANTAGE

The core point that makes our difference is the slogan "Smart Logistics". At Minh Anh Group, we believe that a successful export process does not only stop at product quality but also lies in intelligence in transportation operations. By applying advanced logistics solutions, we optimize customs clearance time, cut unnecessary intermediary costs and strictly control the route of goods. The combination of quality products and smart logistics solutions helps customers save finances, minimize risks and improve business efficiency in the international market.

## CUSTOMIZATION CAPACITY AND FLEXIBLE ORDER RESPONSE

One of the strengths that has helped Minh Anh Group Import & Export maintain its reputation over the past 7 years is its ability to flexibly respond to the diverse requirements of customers. We are able to handle orders from medium quantity (LCL) to large-scale supply contracts (FCL) with customized packaging specifications and labels in accordance with the partner's brand identity (OEM/Private Label). This flexibility, combined with solid financial capabilities and professional risk management processes, helps Minh Anh Group import and export confidently accompany customers in even the most volatile market periods, affirming its role as a strategic and reliable supplier on a global scale.



# CORE PRODUCTS

## 1. Pepper

Pepper is one of Vietnam's key agricultural products, developed in key raw material regions such as the Central Highlands and the Southeast. Minh Anh Group Import-Export Company provides pepper with a strict control process from harvesting to processing. Products are selected from standard raw materials, well controlled in ripeness, cleaning and sorting to ensure uniform quality. Good assurance of important indicators such as piperine content, suitable moisture, impurity and microbiological control according to international standards. The processing process, including cleaning and sterilization, is carried out in an environment that meets food safety standards, helping the product retain its natural taste and high safety. Minh Anh Group's pepper is a reliable choice for partners looking for stable and long-term products.



## 2. Cashew

Cashew nuts are one of the agricultural products, developed in key raw material regions such as the Southeast and the Central Highlands. Minh Anh Group Import and Export provides cashew nuts with a strict control process from raw material procurement to processing. Products are selected from standard raw cashew sources, undergoing the stages of peeling, drying and sorting to ensure uniform and stable quality. Good assurance of important criteria such as particle size, suitable moisture, low particle breakage rate and residue control according to international standards. The processing process is carried out in an environment that meets food safety standards (HACCP), helping the product retain its crispiness, natural fatty taste and nutritional value. Cashew nuts of Minh Anh Group import and export are products that meet safety and quality standards.



### 3. Coffee

Coffee is one of Vietnam's key agricultural products, developed from key raw material regions such as the Central Highlands. With ideal climate and soil conditions, we offer Robusta and Arabica coffee lines. The product is harvested and processed according to a strict control process to ensure uniform quality, controlled moisture, almost 0 impurity rate, uniform particle size and stable taste profile, meeting certifications such as VietGAP, GlobalGAP or other sustainable standards. With stable supply, controlled quality and the ability to customize according to market demand, our coffee products are the right choice for partners looking for.



### 4. Tilapia

Tilapia is one of the aquatic products farmed in key freshwater areas of Vietnam such as the Mekong Delta and standard farming areas. Minh Anh Group Import-Export Company provides tilapia with a control process from farming to processing. The fish is raised according to standards to ensure biosecurity, control of feed and water environment, helping the product achieve stable quality. Good assurance in terms of high fillet ratio, appropriate moisture, control of antibiotic and microbial residues according to international standards. The processing process is carried out in an environment that meets food hygiene and safety standards (HACCP), ensuring that the product retains freshness and nutritional value. Tilapia of Minh Anh Group import-export is a reliable choice for partners looking for stable products.



## 5. Honey sweet potato

Honey sweet potato: It is one of the main agricultural products, developed from key raw material regions in Vietnam such as the Central Highlands and the Mekong Delta. With nutrient-rich soil conditions and a stable climate, the product has high natural sweetness, soft texture, and characteristic dark yellow color of the flesh. Minh Anh Group imports and exports honey sweet potatoes with a strict quality control process from harvest to packaging. The product is harvested at the right ripeness to optimize sugar content, then cleaned, sorted by size and controlled by important indicators such as moisture, spoilage rate and pesticide residues. With a stable supply, clear control processes and the ability to meet international standards, our Honey Sweet Potato is the right choice for partners looking for high-quality – stable – reliable products.



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