



**RUBICA**

— IMPORT EXPORT CO., LTD. —

VIETNAMESE  
**PREMIUM  
NOODLES**  
— COLLECTION —



INSTANT  
NOODLES



VERMICELLI  
NOODLES



GLASS  
NOODLES



RICE  
PAPER



CINNAMON  
CASSIA



STAR  
ANISE

NATURAL INGREDIENTS • AUTHENTIC TASTE • GLOBAL QUALITY



**100% NATURAL**  
No additives  
No preservatives



**HALAL  
CERTIFIED**  
Safe & trusted



**PREMIUM  
QUALITY**  
For a better life



**GLOBAL  
EXPORT**  
Worldwide delivery

**AUTHENTIC VIETNAMESE FLAVOR**  
**CRAFTED FOR THE WORLD**



RUBICA

— IMPORT EXPORT CO., LTD. —

# Vietnamese Premium Noodles

— COLLECTION —

NOODLES • VERMICELLI • RICE NOODLES  
RICE VERMICELLI • CINNAMON • STAR ANISE



## 02 ABOUT RUBICA

# Bringing Vietnam to the World



Rubica Import Export Co., Ltd. is a professional Vietnamese manufacturer and exporter of premium noodles, vermicelli, glass noodles and rice paper.

With modern production lines, strict quality control and dedication to natural ingredients, we deliver authentic Vietnamese taste and outstanding quality to customers worldwide.



Vietnamese Manufacturer



Global Exporter



OEM & Private Label



Healthy & Natural Food



Quality You Can Trust



10+

YEARS  
EXPERIENCE

30+

COUNTRIES  
EXPORTED

100+

SATISFIED  
PARTNERS



NATURAL  
INGREDIENTS

No additives  
No preservatives



AUTHENTIC  
TASTE

Traditional Vietnamese  
flavor in every bite



PREMIUM  
QUALITY

Strict quality control  
from farm to table



GLOBAL  
QUALITY

Exported to over  
30 countries

AUTHENTIC VIETNAMESE FLAVOR  
CRAFTED FOR THE WORLD



# Why Partners Choose Rubica



## Premium Ingredients

Carefully selected  
natural raw materials



## Healthy & Natural

No additives  
No preservatives  
Gluten-free options



## OEM / ODM Service

Custom formula, packaging  
and private label



## Consistent Quality

Advanced technology  
and strict QC



## Global Export Experience

Reliable logistics and  
on-time delivery



## Flexible MOQ

Support your business  
growth



Natural ingredients



Authentic taste



Global quality



RUBICA

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# Our Product Categories

Premium quality Vietnamese noodles and spices,  
crafted from nature, delivered to the world.



01



## RICE VERMICELLI (BUN)

Thin, soft and smooth vermicelli  
perfect for soup, salads and  
traditional Vietnamese dishes.



02



## GLASS NOODLES (MIEN)

Made from high quality mung bean  
starch, clear, chewy and ideal for  
stir-fry, soup and hotpot.



03



## INSTANT NOODLES (MY)

Convenient, delicious and quick  
to prepare. Great taste and  
ideal for modern lifestyles.



04



## RICE NOODLES (PHO)

Flat and soft rice noodles,  
the essential choice for authentic  
Vietnamese pho.



05



## CINNAMON (QUE)

Aromatic and rich in flavor.  
Carefully selected cinnamon sticks  
for food and spice applications.



06



## STAR ANISE (HOI)

Naturally fragrant and flavorful.  
Perfect for pho, soup, broth  
and spice blends.



### NATURAL INGREDIENTS

No additives,  
no preservatives



### AUTHENTIC TASTE

Traditional Vietnamese  
flavor in every bite



### PREMIUM QUALITY

Strict quality control  
from farm to table



### GLOBAL SUPPLY

Reliable supply and  
on-time delivery



RUBICA  
— IMPORT EXPORT CO., LTD —

# Premium Thai Rice

## The Secret Behind

# Authentic

# Traditional

# Pho Noodles



### THE SOUL OF VIETNAMESE CUISINE

At Rubica, we use **Premium Thai Rice** grown in highland regions to craft authentic, traditional Vietnamese noodles. Its superior quality creates noodles with exceptional texture, natural aroma and perfect taste – the foundation of every great bowl of pho.

#### WHY PREMIUM THAI RICE?



**GROWN IN HIGHLAND REGIONS**  
Pure climate, fertile soil and clean water produce rice with outstanding quality.



**PREMIUM QUALITY GRAIN**  
Long, translucent grains with a natural fragrance and delicate sweetness.



**IDEAL FOR PHO NOODLES**  
Creates noodles with perfect texture – soft, chewy, smooth and not sticky.



#### PERFECT FOR ALL TRADITIONAL NOODLES



**PHO NOODLES**  
(PHO TRUYỀN THỐNG)

Soft, smooth and naturally elastic. The true taste of Vietnamese pho.



**RICE VERMICELLI**  
(BÚN TRUYỀN THỐNG)

Soft and smooth, perfect for everyday meals and fresh dishes.



**RICE NOODLES**  
(MÌ TRUYỀN THỐNG)

Firm, springy texture. Great for stir-fry and noodle soups.



**GLASS NOODLES**  
(MIẾN TRUYỀN THỐNG)

Clear, chewy and smooth. Ideal for soups, hotpots and salads.



**100% NATURAL**  
No additives,  
No preservatives



**EASY TO COOK**  
Quick cooking time,  
convenient and save time



**GOOD FOR HEALTH**  
Gluten-free,  
low fat, easy to digest



**VERSATILE USE**  
Suitable for a wide  
variety of dishes

#### THE RUBICA COMMITMENT

We are committed to delivering premium quality products that meet international standards, ensuring food safety and customer satisfaction in every package.



STRICT QUALITY  
CONTROL



MODERN  
PRODUCTION LINE



HYGIENIC  
PACKAGING



GLOBAL  
SUPPLY



**FROM NATURE**  
**TO NOODLES**

Premium Thai Rice is the key to creating authentic, traditional noodles with superior quality and taste.



**QUALITY**  
YOU CAN TRUST



**TASTE**  
YOU CAN FEEL



**PARTNER**  
YOU CAN RELY ON


**RUBICA**

— IMPORT EXPORT CO., LTD —

# Brown Rice Pho Noodles

Whole grain goodness



## MADE FROM PREMIUM BROWN WHOLE GRAIN RICE

Sourced from highland regions,  
pure and natural.



## HIGH IN FIBER

Rich in dietary fiber, vitamins  
and minerals, supports healthy  
digestion and long-lasting energy.



## HEALTHY CHOICE

Low in fat, no cholesterol,  
perfect for a balanced diet.



## PERFECT FOR PHO

Creates noodles with great texture –  
soft, chewy and not sticky.



Crafted from carefully selected brown rice  
grown in the highland regions, our Brown  
Rice Pho Noodles bring authentic taste,  
natural nutrition and goodness in every bowl.


**COOKING TIME**
**4-6**  
mins

**NET WEIGHT**
**500g**  
(17.6 oz)

**SHELF LIFE**
**24**  
months

## FROM HIGHLAND REGIONS

Our brown rice is grown in  
highland regions, where  
the soil is pure and the  
climate is ideal for  
nutritious and  
high-quality crops.



## THE RUBICA COMMITMENT

We are committed to delivering premium  
quality products that meet international  
standards, ensuring food safety and  
customer satisfaction in every package.


**STRICT  
QUALITY CONTROL**

**MODERN  
PRODUCTION LINE**

**HYGIENIC  
PACKAGING**

**GLOBAL  
SUPPLY**


## NATURAL INGREDIENTS

No additives,  
no preservatives



## QUALITY YOU CAN TRUST

Carefully selected  
raw materials



## AUTHENTIC TASTE

Bringing the true  
essence of Vietnamese  
pho to your table



## PARTNER YOU CAN RELY ON

Reliable supplier,  
long-term cooperation



Pho

Vermicelli

Rice Noodles

Glass Noodles




**RUBICA**

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# Purple Rice Pho Noodles

Natural color, rich in antioxidants



## MADE FROM PREMIUM PURPLE RICE

Sourced from highland regions, pure and natural.



## RICH IN ANTHOCYANINS

Natural purple color from antioxidants.



## HIGH IN FIBER

Supports healthy digestion and balanced nutrition.



## PERFECT FOR PHO

Creates noodles with great texture – soft, chewy and not sticky.



Crafted from carefully selected purple rice grown in highland regions, our Purple Rice Pho Noodles bring natural beauty, rich nutrition and authentic taste to every bowl.


**COOKING TIME**
**4-6**  
mins

**NET WEIGHT**
**500g**  
(17.6 oz)

**SHELF LIFE**
**24**  
months

**PACKING**
**20 bags**  
/carton

## FROM HIGHLAND REGIONS

Our purple rice is grown in highland areas with pure soil and clean water, ensuring superior quality and nutrition.

## THE RUBICA COMMITMENT

We are committed to delivering premium quality products that meet international standards, ensuring food safety and customer satisfaction in every package.


**STRICT**  
QUALITY CONTROL

**MODERN**  
PRODUCTION LINE

**HYGIENIC**  
PACKAGING

**GLOBAL**  
SUPPLY


## NATURAL INGREDIENTS

No additives,  
no preservatives



## FOOD SAFETY

Safe for health  
and nutritious



## AUTHENTIC TASTE

Bringing the true  
essence of Vietnamese  
pho to your table



## PARTNER YOU CAN RELY ON

Reliable supplier,  
long-term cooperation



Pho

Vermicelli

Rice Noodles

Glass Noodles




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# Butterfly Pea Flower Pho Noodles

Beautiful blue from nature



## MADE FROM PREMIUM BUTTERFLY PEA FLOWER

Infused with natural butterfly pea flower.



## EYE-CATCHING BLUE COLOR

Naturally vivid blue hue that enhances visual appeal.



## RICH IN ANTIOXIDANTS

High in antioxidants, supporting overall health and wellness.



## PERFECT FOR PHO

Creates noodles with great texture – soft, chewy and not sticky.



Crafted from butterfly pea flower and quality rice, our Blue Pho Noodles bring natural beauty, rich nutrition and an authentic taste to every bowl.


**COOKING TIME**

**3-5**  
mins

**NET WEIGHT**

**500g**  
(17.6 oz)

**SHELF LIFE**

**24**  
months

**PACKING**

**20 bags**  
/carton

## FROM HIGHLAND REGIONS

Our ingredients are sourced from highland regions, where the pure soil and clean water ensure superior quality.

## THE RUBICA COMMITMENT

We are committed to delivering premium quality products that meet international standards, ensuring food safety and customer satisfaction in every package.



STRICT  
QUALITY CONTROL



MODERN  
PRODUCTION LINE



HYGIENIC  
PACKAGING



GLOBAL  
SUPPLY



## NATURAL INGREDIENTS

No additives,  
no preservatives



## FOOD SAFETY

Safe for health  
and nutritious



## AUTHENTIC TASTE

Bringing the true  
essence of Vietnamese  
pho to your table



## PARTNER YOU CAN RELY ON

Reliable supplier,  
long-term cooperation



Pho

Vermicelli

Rice Noodles

Glass Noodles




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# Corn Pho Noodles

Sweet, natural & delightful



## MADE WITH REAL CORN

Crafted with high-quality corn flour for a naturally sweet and pure taste.



## NATURAL YELLOW COLOR

Beautiful golden hue from real corn – no artificial coloring.



## EASY TO DIGEST

Light, smooth and gentle on the stomach, suitable for all ages.



## PERFECT FOR PHO

Creates noodles with great texture – soft, chewy and not sticky.



Made from premium corn flour, our Corn Pho Noodles bring natural sweetness, vibrant color and joy to every bowl.



### COOKING TIME

**3-5**  
mins

### NET WEIGHT

**500g**  
(17.6 oz)

### SHELF LIFE

**24**  
months

### PACKING

**20 bags**  
/carton

## FROM NATURAL SOURCES

Our corn is carefully selected from reliable farmers, ensuring natural quality and delicious taste.

## THE RUBICA COMMITMENT

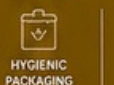
We are committed to delivering premium quality products that meet international standards, ensuring food safety and customer satisfaction in every package.



STRICT  
QUALITY CONTROL



MODERN  
PRODUCTION LINE



HYGIENIC  
PACKAGING



GLOBAL  
SUPPLY



**NATURAL  
INGREDIENTS**  
No additives,  
no preservatives



**FOOD SAFETY**  
Safe for health  
and nutritious



**AUTHENTIC TASTE**  
Bringing the true  
essence of Vietnamese  
pho to your table



**PARTNER  
YOU CAN RELY ON**  
Reliable supplier,  
long-term cooperation



Pho

Vermicelli

Rice Noodles

Glass Noodles




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# Moringa Pho Noodles

Superfood for healthy living



## MADE WITH MORINGA LEAF POWDER

Carefully blended with premium moringa leaf powder from highland regions.



## RICH IN VITAMINS & MINERALS

Naturally packed with vitamins, minerals and plant nutrients.



## SUPPORT IMMUNITY & WELL-BEING

Helps strengthen immunity and supports overall health and wellness.



## PERFECT FOR PHO

Creates noodles with great texture – soft, chewy and not sticky.



Made from moringa leaf powder and quality rice, our Moringa Pho Noodles bring natural nutrition, vibrant color and goodness to every bowl.



### COOKING TIME

**3-5**  
mins

### NET WEIGHT

**500g**  
(17.6 oz)

### SHELF LIFE

**24**  
months

### PACKING

**20 bags**  
/carton

## FROM HIGHLAND REGIONS

Our moringa is grown in highland areas with pure soil and clean water, ensuring superior quality and nutrition.

## THE RUBICA COMMITMENT

We are committed to delivering premium quality products that meet international standards, ensuring food safety and customer satisfaction in every package.



STRICT  
QUALITY CONTROL



MODERN  
PRODUCTION LINE



HYGIENIC  
PACKAGING



GLOBAL  
SUPPLY



## NATURAL INGREDIENTS

No additives,  
no preservatives



## FOOD SAFETY

Safe for health  
and nutritious



## AUTHENTIC TASTE

Bringing the true  
essence of Vietnamese  
pho to your table



## PARTNER YOU CAN RELY ON

Reliable supplier,  
long-term cooperation



Pho

Vermicelli

Rice Noodles

Glass Noodles



# MIXED VEGETABLE NOODLES

5 Colors – 5 Natural Ingredients

Healthy • Colorful • Delicious

**FAMILY  
PACK**



Purple Rice



Moringa



Corn



Sweet Potato



Brown Rice

**100% NATURAL**  
No additives  
No preservatives

**DELICIOUS - CHEWY**  
Great taste  
Great nutrition

**VERSATILE & EASY TO COOK**  
Suitable for many dishes  
and cooking styles

**ISO  
22000**  
FOOD SAFETY

ISO 22000

**حلال  
HALAL**

HALAL CERTIFIED

**FOOD SAFETY  
COMPLIANT**

FOOD SAFETY

**SAFE FOR  
CONSUMPTION**

SAFE FOR CONSUMPTION

NET WEIGHT

**1000g**

(35.27 oz)

SHELF LIFE

**24**

months

PACKING

**10 bags**

/carton

PACKAGE SIZE

**28 x 20 x 6 cm**

(11.02 x 7.87 x 2.36 in)



Pho

Vermicelli

Rice Noodles

Glass Noodles



# From Nature, With Care

We carefully select the best rice spring with our certified Asian dense across Vietnam.

-  **Natural Ingredients**  
Made from premium rice flour
-  **Food Safety Certified**  
Produced in a certified facility
-  **Light & Versatile**  
Perfect for many dishes and cooking styles
-  **Premium Packaging**  
Protects quality, easy to store
-  **Flexible MOQ**  
Support your business with flexible order quantity



**Premium Rice**  
Carefully selected from Vietnam's best rice spring



**Pure Rice Flour**  
Made from premium rice flour, smooth and delicate



**Perfect for Many Dishes**  
Great for stir-fries, soups, salads and traditional Vietnamese recipes



**Light & Versatile**  
Soft, chewy texture that absorbs flavors beautifully



**Gluten Free**  
Naturally gluten free, suitable for all diets



NET WEIGHT

**500g**  
(17.6 oz)



SHELF LIFE

**24**  
months



PACKING

**20 bags**  
/carton



CARTON SIZE

**42 x 30 x 26 cm**  
(16.54 x 11.81 x 10.24 in)



STORAGE

Store in a cool, dry place.  
Avoid direct sunlight.



COOKING TIME

3–5 minutes  
(Soak in warm water first for best results)



ORIGIN

Made in Vietnam



Pho

Vermicelli

Rice Noodles

Glass Noodles



ISO 22000  
Food Safety



Halal  
Certified



Food Safety  
Certified



Non GMO



NO ADDITIVES  
NO PRESERVATIVES



Naturally  
Gluten Free



Suitable FOR  
VeGETARIAN

# Your Brand, Our Expertise

## The classic choice

We help you build your brand with high-quality products and customized solutions.

-  Custom Recipe
-  Custom Packaging
-  Private Label
-  Logo Printing
-  Flexible MOQ



### Mung Bean Starch

Light & translucent texture



### Clean & Pure Ingredients

No additives, no preservatives



### Versatile & Delicious

Perfect for stir-fries, soups and hot pots



### Chewy & Bouncy

Great elasticity with a smooth bite



### Gluten Free

Naturally gluten free, suitable for all diets



NET WEIGHT

**500g**  
(17.6 oz)



SHELF LIFE

**24**  
months



PACKING

**20 bags**  
/carton



CARTON SIZE

**42 x 30 x 26 cm**  
(16.54 x 11.81 x 10.24 in)



### STORAGE

Store in a cool, dry place.  
Avoid direct sunlight.



### COOKING TIME

5-7 minutes  
(Soak in warm water first for best results)



### ORIGIN

Made in Vietnam



Pho

Vermicelli

Rice Noodles

Glass Noodles



ISO 22000  
Food Safety



Halal  
Certified



Food Safety  
Certified



Non GMO



No Additives  
No Preservatives



Naturally  
Gluten Free



Suitable for  
Vegetarian

RICE VERMICELLS

# From Nature, With Care

We carefully select the best raw ingredients and cranffers Asian dishes across Vietnam.



Leafy & Soft



Brown Rice  
Texture



Osmantha  
Flavor



Natural for  
Many Dishes



Diverse Erra  
Many Options





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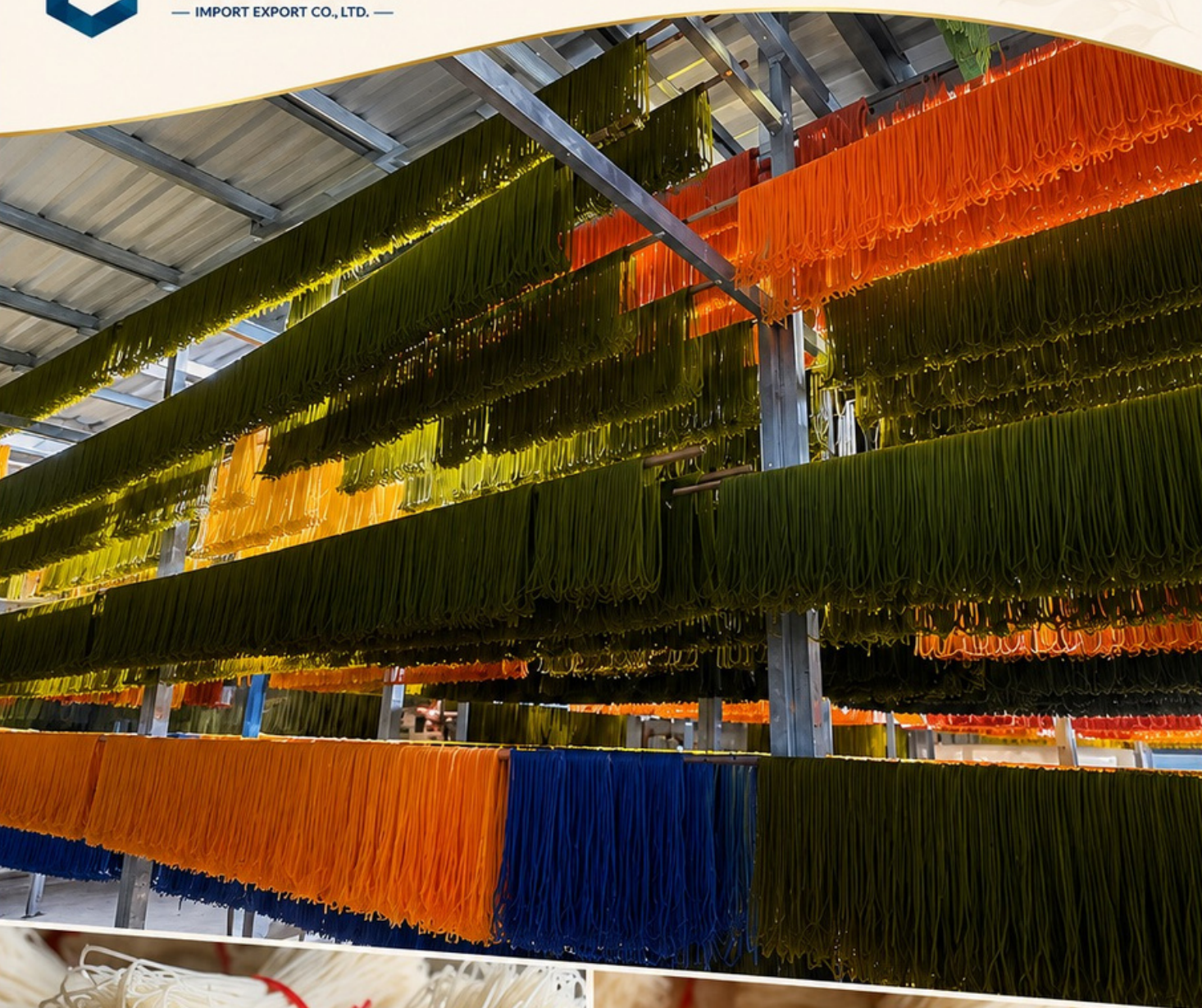


**RUBICA**  
— IMPORT EXPORT CO., LTD. —





**RUBICA**  
— IMPORT EXPORT CO., LTD. —



# SHIPPING & LOGISTICS

## Reliable Logistics, Global Delivery

Rubica Import Export Co., Ltd. is committed to delivering premium noodles to customers worldwide with safe, fast and efficient logistics solutions.



### OUR LOGISTICS SERVICES



#### SEA FREIGHT

Cost-effective solution for large orders with multiple destinations.



#### AIR FREIGHT

Fast and secure delivery for urgent and high-value shipments.



#### EXPORT PACKAGING

Standard export cartons ensure product safety and quality.



#### CUSTOMS SUPPORT

Full documentation support for smooth customs clearance.



#### CARGO INSURANCE

Protect your goods throughout the entire shipping journey.



#### GLOBAL DELIVERY

We ship to 30+ countries across Asia, Europe, America and beyond.

### SHIPPING PROCESS



#### 1. ORDER CONFIRMATION

Confirm product, quantity, packaging and delivery terms.



#### 2. PRODUCTION & PACKING

Carefully produce and pack according to international standards.



#### 3. QUALITY CHECK

Strict quality inspection before shipment.



#### 4. DELIVERY TO PORT

Goods are transported safely to the port/airport.



#### 5. SHIPPING

Depart on time with real-time tracking available.



#### 6. DELIVERY

Goods arrive safely at destination.

### PACKAGING OPTIONS



500g



500g



500g



1000g

Custom packaging available to meet your market needs.



Custom Label



Private Brand



Custom Design

### CONTAINER LOADING (APPROX.)

| PRODUCT              | 20FT        | 40FT         | 40HQ         |
|----------------------|-------------|--------------|--------------|
| Noodles (500g)       | 9,000 bags  | 18,500 bags  | 21,500 bags  |
| Vermicelli (500g)    | 8,500 bags  | 17,500 bags  | 20,500 bags  |
| Glass Noodles (500g) | 7,500 bags  | 15,000 bags  | 18,000 bags  |
| Rice Paper (500g)    | 6,500 packs | 13,000 packs | 16,000 packs |

\* Loading quantity may vary depending on packaging size and destination port regulations.

### GLOBAL DELIVERY



Rubica's products are trusted by customers in 30+ countries worldwide.



We ensure on-time delivery, safe handling, and the highest quality from our factory to your hands.



ON-TIME DELIVERY



SAFE HANDLING



PREMIUM QUALITY



**RUBICA**  
— IMPORT EXPORT CO., LTD. —

#### HEAD OFFICE

12th Floor, CTM Complex Building  
139 Cau Giay Street, Hanoi, Vietnam

#### FACTORY ADDRESS

Agricultural Cooperative  
Cao Bang City, Cao Bang Province,  
Vietnam



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sales@rubica.com.vn

CONTACT US

# Let's Work Together

We are ready to be your trusted partner in Vietnam.



## HEAD OFFICE & SHOWROOM

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139 Cau Giay Street, Hanoi, Vietnam



## WHATSAPP

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## EMAIL

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# RUBICA

— IMPORT EXPORT CO., LTD. —



NATURAL  
INGREDIENTS



PREMIUM  
QUALITY



GLOBAL  
REACH



TRUSTED  
PARTNER



**Thank you for choosing RUBICA.**  
Your Trusted Vietnamese Food Export Partner.

