



PROFILE

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MESSAGE FROM THE CEO

Dear Valued Partners, Customers, and Companions,

Hanoi Xanh Cooperative is a next-generation cooperative model, strategically built to develop a comprehensive value chain—from raw material regions, research & application, advanced processing technology, to global trade.

Our mission is to elevate the value of Vietnamese agricultural products and expand their access to international markets—while fostering a green, transparent, and sustainable agricultural ecosystem.

Our journey began with a simple yet meaningful inspiration:

The **Dien pomelo**.

We deeply appreciate your trust and partnership as we continue our mission to

“elevate the value of Vietnamese agriculture.”

Sincerely,

Ms. Ba Thi Nguyet Thu

Director - Hanoi Xanh Cooperative



DEVELOPMENT JOURNEY

Foundation of Value Creation

- Initiated research on advanced processing technologies for agricultural products and medicinal herbs.
- Established raw material zones for pomelo and herbal plants, building a sustainable production foundation.

2022

Establishment & Expansion

- Officially founded Hanoi Xanh Cooperative under a new-generation cooperative model.
- Invested in herbal extraction factories, gradually achieving international production standards.

2024

Value Chain Completion

- Completed the full value chain from research to market.
- Established the **Vietnam Institute of Life Sciences Research & Application** to drive innovation and technology transfer.

2025

2023

Shaping the Model

- Launched the "Multi-purpose Agriculture" project, expanding applications of agricultural products through deep processing.
- Strengthened integration across raw materials, processing technology, and market distribution.

Present

- Expanding OEM/ODM production and technology transfer.
- Meeting international standards: Organic, Halal, GMP, ISO.
- Strengthening global trade connections.
- Developing **HalalViet** - Vietnam's first Halal trade promotion platform.

VISION - MISSION - CORE VALUES



Mission

Enhancing the value of Vietnamese agriculture through science, technology, and an integrated value chain from farm to global markets.



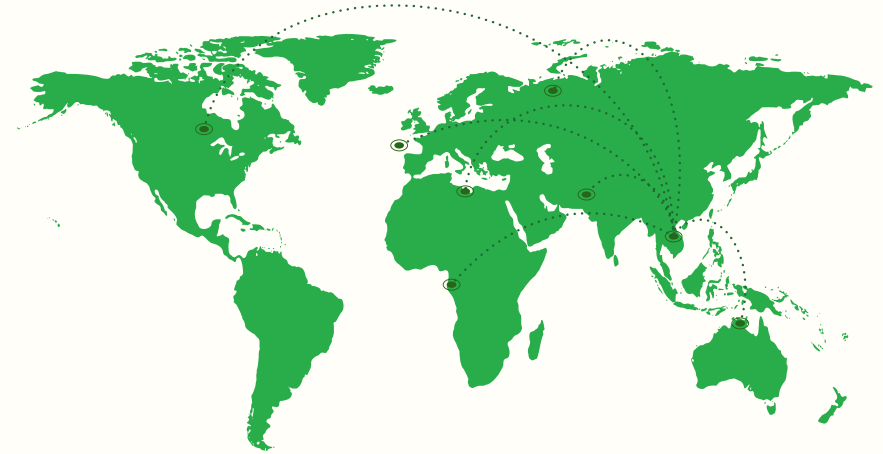
Vision

To become a pioneering next-generation cooperative in Vietnam, delivering a fully integrated ecosystem from raw materials to global trade.



Goal

To position Vietnam as a **Halal gateway of ASEAN.**



Core Values



Quality

Excellence and safety as the foundation.



Responsibility

Sustainable agriculture and community value.



Integrity

Transparency and long-term trust.



Innovation

Science and technology-driven growth.

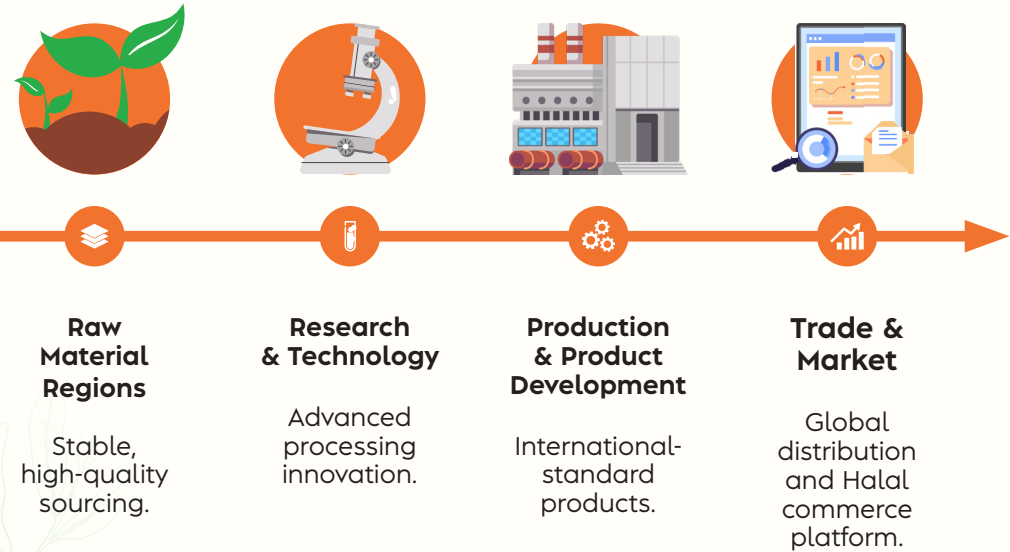


Collaboration

Connecting farmers, scientists, and markets.

NEXT-GENERATION COOPERATIVE MODEL

Unlike traditional cooperatives, Hanoi Green builds a **closed-loop value chain**:



HANOI XANH ECOSYSTEM

Hanoi Xanh Cooperative

Core connector of production and development.

Vietnam Institute of Life Sciences

R&D and technology transfer.



HalalViet Platform

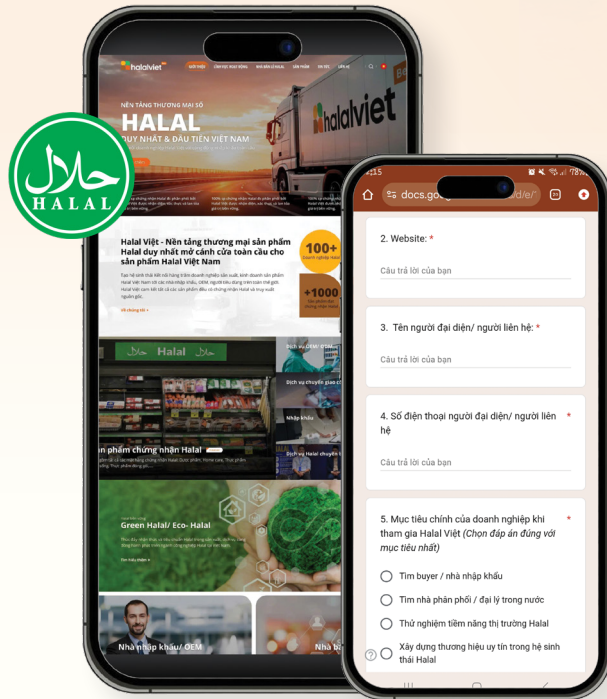
Vietnam's first Halal trade promotion hub.

OEM/ODM Production

Global manufacturing partnerships.

HALALVIET - HALAL TRADE PROMOTION PLATFORM

Vietnam's first dedicated Halal ecosystem:



- Free product promotion & international trade support.
- Connecting thousands of Halal businesses globally.
- Direct access to 57+ Muslim markets.
- Businesses focus on production—HalalViet handles the rest.

ROLE OF HALALVIET

- Connect Halal-certified businesses
- Promote international trade opportunities
- Support Halal-compliant product development
- Build a global Halal ecosystem





**VIETNAM INSTITUTE
OF LIFE SCIENCES**

A KEY INNOVATION HUB:



R&D of agricultural
and herbal products



Technology transfer
for advanced processing



**Product
development support**
(Halal & global standards)



Connecting science
with real-world markets

RESEARCH CAPACITY

Research Capacity

- Raw material network with 200+ farmers.
- Expert team: PhDs, Masters in biotech, food tech, agriculture.
- Collaboration with domestic & international institutions.

PRODUCTION SCALE

Manufacturing

- 2,000+ m² production facilities.
- Food, herbal, and natural cosmetic manufacturing.

Standards

- GMP-certified production lines.
- Halal-certified products for global markets.



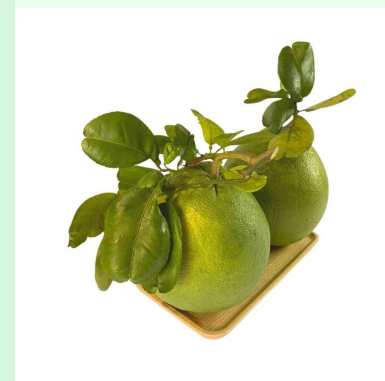
PRODUCT SOLUTIONS FROM VIETNAMESE AGRICULTURE

Hanoi Xanh's products are developed on the foundation of scientific research, advanced processing technologies, and an integrated ecosystem, with the mission of elevating the value of Vietnamese agricultural products while meeting both domestic and international standards, including Halal and GMP.

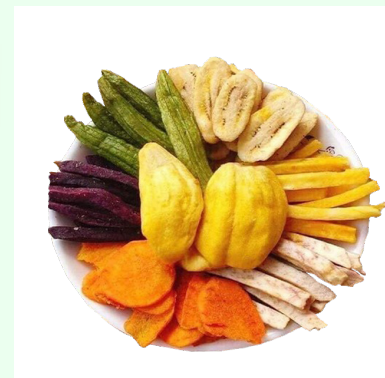
The product portfolio is strategically designed with a focus on diversified applications, serving a wide range of needs—from consumer use to industrial production and export markets.

AGRICULTURE & DEEP-PROCESSED PRODUCTS

- ✔ Fresh agricultural products & herbal ingredients
- ✔ Tea, beverages, and convenient products
- ✔ Inputs for food & cosmetic industries



HTX Ha Noi Xanh Products
Export-ready for 57 Muslim countries



EXPORT & HALAL PRODUCTS

- Halal-certified products
- Natural herbal cosmetics
- International-standard export goods



HTX Ha Noi Xanh Products
Export-ready for 57 Muslim countries

OEM / ODM SOLUTIONS

- Raw materials and semi-finished products
- Product development services
- Manufacturing partnerships



HTX Ha Noi Xanh Products
Export-ready for 57 Muslim countries



CERTIFICATIONS & STANDARDS



ISO 22000



FDA REGISTRATION (USA)



ISO 22716 (Cosmetics)



ISO 22716 (Cosmetics)



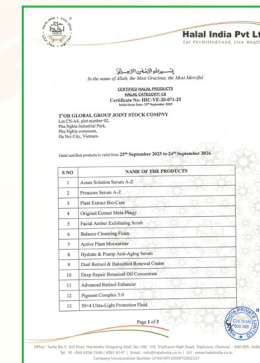
FDA REGISTRATION (USA)



HALAL CERTIFICATION



HALAL CERTIFICATION



HALAL CERTIFICATION

KEY PROJECTS & PARTNERSHIPS



OIC HALAL EXPO - TURKEY

- Access to Europe-Middle East Halal gateway.
- Direct connection with global buyers.
- Expanding export opportunities (EU & MENA).



MIHAS HALAL EXPO - MALAYSIA

- Presence in Southeast Asia's top Halal market.
- Access to JAKIM-certified ecosystem.
- Long-term ASEAN partnerships.



STRATEGIC COOPERATION

- Collaboration with Vietnam Ministry of Industry & Trade.
- Development of HalalViet promotion center.
- Technology transfer & Halal-standard training.



INTERNATIONAL ENGAGEMENT

- Meetings with African ambassadors.
- Trade connections with Jordan & South Africa.



Elevating Vietnamese Agriculture to the Global Stage



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REGISTER NOW



Together, positioning Vietnam
as the Halal Gateway of ASEAN